

## **BRUCE CONLEY**

Bruce Conley is an award-winning sports writer who covered auto racing for the Argus Leader newspaper for about 20 years. Conley began writing about racing for the paper after joining the sports staff in 1962, covering local racing events and writing feature stories. He also wrote the popular "Cam Chaff" column - which offered a variety of racing information that was a must-read for racing fans - that ran every Sunday in the paper during the racing season. Conley became a fan of auto racing as a child when his father took him to the IMCA late model and open-wheel races at the W.H. Lyon Fairgrounds and later to Huset's and the old Soo Speedway just east of Sioux Falls. Conley was twice named South Dakota sports writer of the year. He has received a number of prestigious awards for his involvement and contributions to high school athletics. He has served on the O'Gorman High School, Augustana College and South Dakota Hall of Fame committees and is a past member of the Huset's Hall of Fame committee. Conley left the Argus Leader after 28 years of employment in 1990 to become the news information director for Augustana College.