

VERDEEN RATH

Verdeen Rath won the first race ever held at Huset's Speedway, winning the first heat at the track's inaugural program on May 23, 1954. Two weeks later, the Pipestone, Minnesota driver pulled off a rare double win at two tracks on the same day, winning the feature at Huset's on Sunday afternoon and the main event at the old Soo Speedway just east of Sioux Falls that evening. Rath was somewhat ahead of his time with his professional appearance at the track. He was the first local racer to wear a driver's uniform and also the first to paint his car in the colors and logo of his sponsor, Sunbeam Bread.